



Contact

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Experience

The Syndicate

Public Relations Intern

September 2020 - May 2021

Remote

- Wrote and sent 1-3 pitch emails per day to blogs and college newspapers promoting artists' album and single releases
- Wrote and edited press releases announcing new music videos
- Coordinated interviews between clients and press and landed features
- Created press clips and press highlights for clients
- Researched media outlets to increase the spread of client news
- Applied social listening and engagement strategies for one client each week

Aspen Sojourner Magazine

Intern

May-August 2019

Aspen, CO

- Proofread the Summer and Midsummer/Fall print magazines and media kits
- Uploaded 7-8 articles and photos to the website each day
- Distributed 30+ magazines each day during the first week of the issue's release to restaurants, retail stores and information areas around town
- Worked at the Sojourner table at three events promoting the magazine
- Reviewed contracts and went on sales meetings with the publisher

Public Relations Student Society of America

Account Executive - Social Media

January-April 2019

Syracuse, NY

- Created a three-month social media plan for a local clothing store
- Created sample content for multiple social media platforms to share with the store owners
- Wrote and created graphics of testimonials for Instagram

FIS World Cup Ski Race

Event Coordinator Assistant

March 2017

Aspen, CO

- Printed and organized start sheets and result sheets at the headquarters and delivered them to press boxes and VIP areas
- Handed out flyers, programs, start sheets and results to public viewers in the grandstands

Jazz Aspen Snowmass

Event Operations Volunteer

August 2016

Aspen, CO

- Worked in the information booth at the Labor Day music festival
- Assisted the head of volunteers with bringing VIP passes, 21+ wristbands, radios and other supplies between the entrance and backstage areas
- Assisted VIP parking and drove the ADA golf cart

Education

Syracuse University S.I.

Newhouse School of Public Communications

B.S. Public Relations: May 2021

Marketing Minor

Music Industry Focus

Dean's List All Semesters

Magna Cum Laude

GPA: 3.7

Skills

- Adobe Suite
- Microsoft Suite
- Google Suite
- Social Media
- Conversational Spanish
- Event Planning and Production
- FileMaker Pro
- SubmitHub
- emma Email Marketing Software